



**Working towards an even brighter future for Bookkeepers:**

Busy Bookkeeping is working closely with the ATO and other industry groups to develop an accreditation process for the Australian bookkeeping industry. We are involved in ongoing legislation changes and are a key member of the Bookkeeper Advisory Group (BAG). Busy Bookkeeping also operates a franchisee-advisory Cell Group, whose role is to make continuous business improvement.



## Join the best in Bookkeeping

Our growth (and your success) relies heavily on the careful selection of new franchisees. We aim to attract highly motivated professionals with real experience. Our rigorous selection criteria ensures that all members of the Busy Bookkeeping network act as ambassadors for the brand and have the drive to grow a successful business.

These high standards give you the assurance that by becoming a Busy Bookkeeping franchisee, you'll be joining the best in the industry. It also ensures that our reputable brand and trusted market image is preserved, benefiting all members of our network.

## Call us now!

Take your career in a new, more rewarding direction, with a Busy Bookkeeping franchise. To find out how you can become the next valued member of our network, simply call us to arrange an obligation-free consultation. Phone us now, on 1300 650 448.

Should you have any further questions on this exciting franchise opportunity, feel free to call our national office and speak to one of our friendly team members. We'll be happy to chat with you regarding:

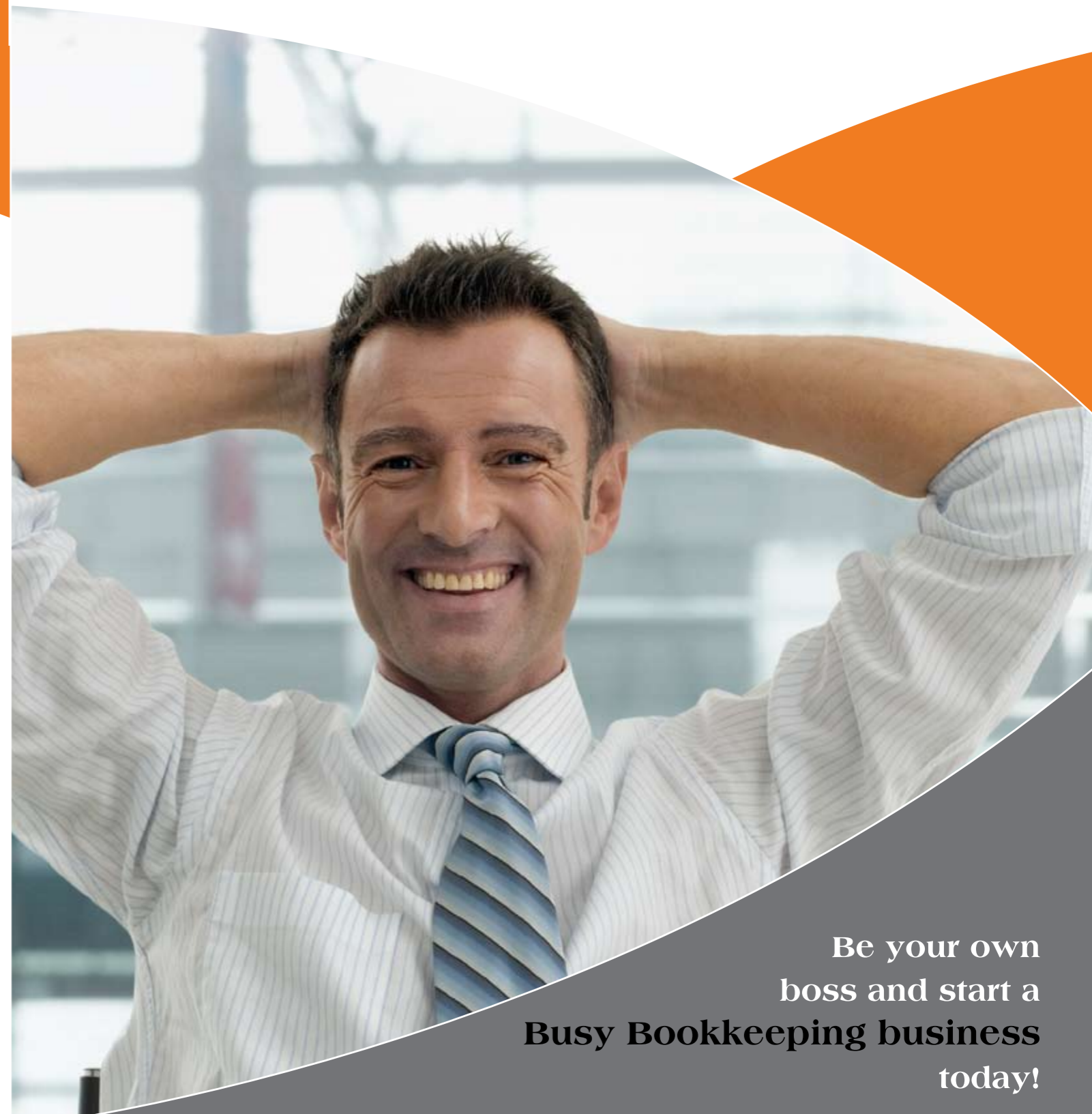
- **Providing answers to any of your questions,**
- **Expanding on the details of our training schedule,**
- **Discussing territories or,**
- **Talking in greater depth about starting your own Busy Bookkeeping business.**

**Call our national office today on 1300 650 448**

PO Box 851, Robina DC, Qld 4226  
[www.busybookkeeping.com.au](http://www.busybookkeeping.com.au), [admin@busybookkeeping.com.au](mailto:admin@busybookkeeping.com.au)



# Find freedom with a franchise



Be your own  
boss and start a  
Busy Bookkeeping business  
today!

# Change your life. Love your work.

At Busy Bookkeeping, we know that investing in a franchise can be a life-changing experience. That's why we've designed a simple, yet highly effective business model to guide you every step of the way, as you realise the dream of becoming your own boss.

Busy Bookkeeping was established in 1998 and has since grown to become Australia's premier bookkeeping network, with qualified franchisees nationwide. Our network consultants are trained to provide efficient, cost-effective bookkeeping solutions to small and medium-sized enterprises. Each franchisee plays a vital role in the provision of accurate, up-to-the-minute data and as a result, their services are constantly in demand.

## Freedom + flexibility = A forward-thinking franchise.

Being your own boss with a Busy Bookkeeping franchise offers more than just the flexibility to create the work/life balance you've always desired, it also allows you to build your business at a pace that suits you.

Thanks to our tried and tested systems, you'll minimise the risks associated with starting and running your own business, while our comprehensive ongoing training programs take the guesswork out of running a successful bookkeeping operation. Plus, our progressive coaching programs can help you grow from a home-based business to an office-based success story in a timeframe that works for you.

It's the ideal opportunity for any forward-thinking professional person who is passionate about customer service and wants to take control of their financial future.

### *Want to fast track your success?...*

*then simply speak to our Franchisee Support Manager or in-house Business Coach. The Franchisee Support Manager assists with anything from your financial development to brand consistency and delivery, while our Business Coach offers specialised training programs for those wishing to fast track their business growth.*

## Behind you all the way

A proven system: When you invest in a Busy Bookkeeping franchise you are purchasing a system which has been proven to succeed. This complete turnkey solution includes comprehensive training and support, use of an existing, nationally recognised brand, marketing assistance and other extras exclusive to the Busy Bookkeeping network. These tools aim to eliminate the errors a start-up business owner could potentially make, boosting your confidence and assisting you on your path to success.

### EXTENSIVE TRAINING

As a Busy Bookkeeping franchisee you'll receive an initial, comprehensive, seven week training course, followed by four prepaid business coaching sessions. Professional development programs and workshops are also provided on an ongoing basis, ensuring the network maintains the highest standard of bookkeeping practices.

### NATIONAL PRESENCE & RECOGNISED BRAND

By investing in a Busy Bookkeeping franchise, you'll benefit from using an established brand that customers know and trust. In addition, our national presence gives you the kind of backing and support that private operators struggle to compete with.

## A business with unlimited potential

Busy Bookkeeping isn't just a great way to become your own boss, it's also an opportunity to join an exciting, growing industry. With Australia's taxation regime now more complex than ever, a huge demand has emerged in the SME sector for bookkeeping services such as data entry, internal reporting and BAS preparation.

In the current market, over 80% of small business owners have no formal experience in record keeping and an increasing number of companies are now outsourcing these operations to trained professionals. As a Busy Bookkeeping franchisee you'll have tremendous opportunities to capitalise on similar emerging trends and grow your revenue streams.

By being well prepared to take advantage of future changes to bookkeeping legislation and industry trends, Busy Bookkeeping gives our franchisees peace of mind that they too will be able to easily adapt and change with the times. Plus, unlike many other franchise opportunities, our structured growth plans promise a real career path, enabling you to build your business, in your own time, at your own pace.

### MASTERFUL MARKETING

The Busy Bookkeeping national office has dedicated marketing personnel, whose role is to work with you as often as you need, to enhance your marketing efforts. The marketing department also implements national initiatives to increase business for all franchisees, saving you thousands in advertising and promotional costs.

### LEGAL COMPLIANCE

By joining our network you'll automatically receive section 251L compliance. This means you can legally charge for your BAS related services and submit a BAS on behalf of your client.

### TECHNICAL & ONGOING SUPPORT

As a franchisee with us, you'll never feel as if you're on your own. We have a strong philosophy of equitable knowledge transfer and believe in the free interchange of ideas and experience between franchisees. For example, within our network, there are experts on virtually all versions of the major accounting software programs, so should you ever stumble across something you're not familiar with, friendly expert advice is only ever a phone call away.

### *Busy Bookkeeping Bonuses!*

*Added benefits of becoming a Busy Bookkeeping franchisee include:*

- First year membership to the MYOB and Quicken Professional Partner programs,*
- Free access to Busy Bookkeeping / technical support development,*
- Free copies of the latest software from MYOB and Quicken, plus free updates/upgrades, while being a professional partner,*
- Unlimited access to our marketing personnel who assists in generating client leads, then helps convert them to paying clients,*
- Year-round assistance from our Franchisee Support Manager, who specialises in providing free, expert advice on growing a successful franchise.*